

# Cybersecurity 2

- My **greatest strength** is **collaborating and driving efficiencies across teams** and I **have a talent for** crafting stories and creating marketing programs to successfully launch technology products ??
- I am a content strategist and product marketer **with over 10 years of experience** helping businesses use new technologies to drive success  
??
- I am **passionate about** empowering brands to find and use solutions that work for them and helping builders of new technologies develop even better, more effective products. And **most importantly, I value** having fun and **being collaborative, inclusive,** and **authentic** while I do it  
??  
????????
- you can interview a handful of **your peers**. They could be current or **former colleagues**, **classmates**, or even family and friends ???
- So I **decided to** build a knowledge base of common questions and answers that my team could use **to not have to start from scratch** each time.  
??
- How can I help clean this up? How can I **make this more efficient**  
????????????????????????????????
- You may not always be aware of your values, but they are always with you even if they shift over time. These are things like **integrity, responsibility,** and **kindness**.  
??
- Your values reflect what's most important to you. They guide your approach to **decision-making, developing relationships,** and **overcoming challenges**.  
??
- Your motivations **stem from** your passions and your purpose ??????????????????????????????
- I **am also motivated** to help others to **express their own truths** through **authentic storytelling** ???
- Your **strengths** are tasks and activities that you **do well** ????(??)????????????????
- I then **invested a lot of time** in **developing this skill** throughout my life
- develop ??/??/??/?? ???
- Your **career identity** is the **unique value that you bring to the workforce** based on who you are and what you have to offer now and in the future  
??
- **the better equipped you are** to choose a path that **aligns with** your strengths, values, and goals. ???(??)???
- Remember, no matter what your life and work experiences are, **we all have value to offer**. ???
- Research shows that having a strong **career identity** leads to **positive outcomes** such as **improved job performance, greater commitment to a meaningful career,** and even enhanced **well-being** and health.

??

- maybe you've **developed skills** like **patience**, **empathy**, and **problem-solving** as a **result of caring for** a family member ??????????????????????????????
- For example, maybe you're very **detail-oriented** or **you're great at** building **relationships** ??????????????????????????????
- One of the best ways to explore your career identity is to write your own **career identity statement** ??????????????????????????????
- Joining different **security associations** is a good way to connect with others. ??????????????????????????????
- Hi, Tim. I recently completed the Google Cybersecurity Certificate program, and I'd like to connect with other security professionals. It seems like you have a lot of experience in the security industry that I can learn from. Let's keep in touch!
- OWASP Top 10: A globally recognized **standard awareness** document that lists the top 10 most critical security risks to web applications ??????????(?)????? Web ??????????????????
- How can **engaging with** the security community help **newcomers** establish a **security career** ??????????????????????????????
- through **networking** and **figuring out where my areas of interest lie**, I actually was able to **get into this field** and **grow and advance within this field** ??????????????????(?)????????????????????????????????
- the **importance** of **staying engaged with** the cybersecurity community ?????????????????????
- The security industry is always **evolving**, so it's important that security professionals **continue to learn** about the field (??)????????????????????????????????
- let's discuss ways to **effectively use** social media to **establish** or **advance** your **security career** ??????????????????????????????(?)??????
- Social media is a great way to connect to other security professionals in the **industry** ??????????????????????????????